



NEWS – For Immediate Release

EAGLE SYSTEMS installs Cold Foil System at REX Corporation of Cenvéo Labels & Packaging

Jacksonville, FL – August 14, 2013 -- Graphic Art Systems, Inc., a U.S. based developer and manufacturer of foil enhancement equipment, today announced the completed installation of its Eagle Cold Foil system at Rex, A Cenvéo Company in Jacksonville, FL. Rex is a subsidiary of [Cenvéo Labels and Packaging](#) (a subsidiary of [Cenvéo, Inc.](#) (CVO)), a global provider of print and related resources with more than 70 facilities and more than 100,000 customers worldwide. The cold foil system will support Rex's new 40" KBA Rapida 106 press. For more information about Graphic Art Systems and all the Eagle Systems products, go to www.thefoilexperts.com.

Reliability, Speed and Consistency

"As a folding carton manufacturer for the Nutraceutical, Cosmetic, Tobacco, Food & Beverage and other Consumer Goods industries we have always been on the forefront of new technology. We identified the need for inline cold foil based on both our current and prospective customer base," notes Bill Joca, Vice President, General Manager, Rex. *"One thing we cannot have in our business is downtime; a press that isn't printing is a press losing money."*

From left to right are DJ Cabler (Rex Printing Manager), Mike King (President/CEO Eagle Systems), Tom Gillis (Rex Plant Manager), and Bill Joca (Rex Vice President, General Manager).

"Eagle Systems was chosen as our preferred partner on this acquisition for multiple reasons: Reliability, speed and consistency. In addition, the level of service that has already been provided through our installation and startup is unfounded in the add-on cold foil manufacturers market."

"As a GM, I am required to do my due diligence when evaluating any asset. We looked for a supplier that had a reputation in the market for backing up their commitment to their customers; we were quickly able to identify Eagle Systems as the



best partner for Rex. Through a current Eagle Systems client, Rex was fortunate enough to see a similar cold foil system in action before we fully committed to purchase the unit. It was at this time we were completely sold on Eagle Systems, in most part due to their state-of-the-art continual tension web system. This system is in direct alignment with the overall goals of our business—adding consistent value at a competitive cost.”

About Rex, A Cenvéo Company

Rex, a subsidiary of [Cenvéo Labels & Packaging](#) (a division of [Cenvéo, Inc.](#)), strives to maintain a reputation in our industry, being well known for unparalleled quality and invaluable service to our customers. Offering our customers more print and digital asset management services than any of our competitors is only the tip of the iceberg. Cenvéo’s Label & Packaging group represents just under \$500 million dollars in revenue (1/4 of the \$2 Billion powerhouse that is Cenvéo, Inc.). This service portfolio includes packaging, [custom labels](#), [custom stickers](#), [shrink sleeves](#), commercial and digital print, eCommerce, distribution and warehousing, publisher services, point of sale, international and direct mail.

About Graphic Art Systems

For more than 30 years, Graphic Arts Systems has been the industry leader in the design and manufacture of foil application and print enhancement equipment with their “Eagle Systems” ® brand. With hundreds of installations around the world, the Eagle Systems brand has become synonymous with quality, reliability and state of the art innovation. Since founding Graphic Art Systems Mike King, CEO/President and inventor of all Eagle Systems products, has specialized in the use of foil in printing. Once again Mike has demonstrated his dominance in this arena when Graphic Art Systems rolled out a new line of foil systems – the Eco-Eagle Cold Foil and the Eco-Eagle Cast and Cure systems.

These systems are in a class of their own. Completely manufactured, assembled and tested at their plant in Ocean New Jersey, the Eco-Eagle systems are installed and in production within a few days. Using advanced technology and the power of the internet, the highly automated Eco-Eagle Systems reduce foil costs, run smoothly and without operator intervention. Eagle’s latest foil technology is the EAGLE Foil Sync allowing for the reuse of foil creating the best cold foil savings available in the marketplace today.. For more information about Graphic Art Systems and all the Eagle Systems products, go to www.thefoilexperts.com.

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