

EAGLE SYSTEMS installs Eco-Eagle 40" Cold Foil System at LA's D'Andrea Graphic Communications

Los Angeles - January 16, 2013 -- Graphic Art Systems, Inc., a U.S. based developer and manufacturer of foil enhancement equipment, today announced the completed installation of its Eco-Eagle Cold Foil system at D'Andrea Graphic Communications. Located in western Los Angeles on the coast, dgc is a 25-employee boutique print shop with an intimate connection to clients, offering unthinkably creative printing and complete marketing services. Though the company serves a growing international clientele, their focus is on the elite of Southern California, including large advertising and design agencies, entertainment companies, movie studios, record producers, DVD production and distribution firms, as well as major automobile marketers.

In early December, dgc installed an Eagle inline cold foil system on their eight-color 40" Komori UV press, furthering dgc's investment in new technology. The Eagle system not only increases the services and solutions now offered to their clients, it enables dgc to print a silver film material inline and overprint process and spot colors to achieve a full spectrum of true metallic colors. "This new technology will allow our customers to take advantage of the versatility and cost savings cold foil provides." notes dgc president David D'Andrea.



From left to right are Keith Bright (sales), David D'Andrea (president), Carson Ladd (GM), Gary Reyes (pressroom supervisor) and Mike King (president, Graphic Art Systems Inc.)

"We looked at several options, but Eagle offers a reliable and superior production tool," adds general manager Carson Ladd. "And Graphic Arts Systems stands behind their system. Their president, Mike King, took the time to visit our operation, tailored their system to meet our production specifications, and installed the Eagle system so it's seamless with our Komori press. In addition, Graphic Arts Systems will support the system with a lifetime of updates at no

additional cost to us, ensuring we will always have all the latest bells and whistles. And the Eagle system is so user friendly we're already fully up to speed after less than a month. They are a long-term partner we can trust and grow with."

The Eco-Eagle Cold Foil System

The Eco-Eagle Cold Foil system is a value-added finishing technique for cold foil applications. The add-on system can retrofit

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to new or existing 28-inch up to 80-inch sheet-fed offset presses from most major press manufacturers. It offers users the flexibility to apply a single 40-inch width of foil or multiple widths of foil, in any combination, as narrow as 2- inches. This ability greatly reduces foil cost and consumption. In addition, the cold foil system operates on about the same amount of electricity as a 1,500 watt hair dryer, reducing energy demands in production environments.

The Eco-Eagle system provides the benefits of high-quality performance and reliability, as well as efficient machine-ability and cost effectiveness. Spot or overall foil coverage is printed inline and then overprinted at standard press speeds. The process uses standard printing plates and features setup times of less than 10 minutes. Eco-Eagle is completely automated thereby eliminating the human interface and operator/machine intervention.

About D'Andrea Graphic Communications

D'Andrea Graphic Communications (DGC) is an international award-winning boutique printer with a passion for creative excellence, dedicated to strategic client partnerships, and a commitment to the highest environmental standards in the industry. The company's philosophy is developed on the backbone of years of collective experience in the marketplace. DGC Marketing Services Department offers a complete compliment of services from concept and design, database management, and printing, to direct mail and campaign analysis for future campaign implementation. The growing firm has been recognized for their superior quality and attention to detail with nine PIASC Print Excellence Awards in the last three years, including seven "Best of Category" achievements. For more information, go to <http://dandreagraphics.com>.

About Graphic Art Systems

For more than 20 years, Graphic Arts Systems has been the industry leader in the design and manufacture of foil application and print enhancement equipment with their "Eagle Systems"™ brand. With hundreds of installations around the world, the Eagle Systems brand has become synonymous with quality, reliability and state of the art innovation. Since founding Graphic Art Systems Mike King, CEO/President and inventor of all Eagle Systems products, has specialized in the use of foil in printing. Once again Mike has demonstrated his dominance in this arena when Graphic Art Systems rolled out a new line of foil systems - the Eco-Eagle Cold Foil and the Eco-Eagle Cast and Cure systems.

These systems are in a class of their own. Completely manufactured, assembled and tested at their plant in Ocean New Jersey, the Eco-Eagle systems are installed and in production within five days. Using advanced technology and the power of the internet, the highly automated Eco-Eagle Systems reduce foil costs, run smoothly and foil dust free without operator intervention. For more information about Graphic Art Systems and all the Eagle Systems products, go to www.thefoilexperts.com