



NEWS – For Immediate Release

Puan Litographica saves time and money with Eagle Cold Foil System

MEXICO CITY, MEXICO - September 22, 2022, The Eagle Systems Cold Foil Eco-Flow brand is the most cost effective and automatic system available from any manufacturer and has been adopted by the worlds' leading lithographic printing press manufacturers. Almost all types of lithographic printing press can be adapted to cold foil application and realize the stunning effects achievable by overprinting on simple silver foil.

With 36 years of experience in the printing industry, José Sobral Aldecoa, Director General of Puan Litographica started his own printing business 23 years ago printing shopping bags and greeting cards. The business has grown to fill a nearly 11,000 sq feet facility in southern Mexico City with state-of-the-art equipment. Puan regularly wins awards for finished packages made for international clients in the pharmaceutical and beauty industries.

“Initially, our clients were not familiar with the many advantages of cold foil until we showed them the results,” comments José Sobral Aldecoa, *“we were able to save 2 to 3 times the production time and give customers their choice of any color printed on foil with readability in the smallest text on the foil.”*

We had heard about Eagle Systems in the market and were keen to become part of the Eagle Systems family. First seeing them at trade shows, particularly at Drupa and, then visiting Eagle Systems in New Jersey. There, we were invited to visit a large printing house, see the system in action and talk to operators.

“The system does what they say and more.” José continues, *“once we made the decision to install the Eagle System on our Komori press, Eagle had us up, trained and running live jobs in just 5 days start to finish. Working with Eagle this closely has made us feel like part of their extended family.”*



“Having the Eagle System has enabled the Puan packaging jobs to be foiled in-line without any secondary process saving time and money for us and our customers.” Cold foil uses a printing plate for the same high definition in the printed foil text and images as on the rest of the package. *“With hot foil, colors had to be ordered in advance to be applied in a separate process. As the cold foil process is overprinted, any color can be used or changed at the customers direction. We went from 3 to 5,000 packages per hour in an after process to 8,000 packages per hour with the foil applied in-line.”*

“Our customers appreciate that Eagle cold foil is 100% recyclable,” added José, *“they are asking us to be green. We have educated our customers about this process and now they ask for it.”*

Photo Caption: José Sobral Aldecoa, Director General of Puan with Russ Celli and Mirek Kubicz of Eagle Systems.



About Puan Litographica

Puan Lithographic manufactures commercial offset system prints (trptychs, diptychs, calendars, flyers, folders, gift bags, catalogs, labels, magazines, folding box, microcorrugated box, books, etc.) to meet the demand of both the national and international market. To do this, Puan uses high-quality import and domestic materials in its production process. In Litográfica Puan S.A. de C.V., employees are committed with a sense of belonging and responsibility through values, which are an integral part of the organization. Certified by the Forest Stewardship Council to use recyclable materials. The name "PUAN" was given to the company in honor of the town in the province of Buenos Aires, Argentina where General Director Jose's family was from. For more information go to www.litograficapuan.com/



About Eagle Systems

For more than 35 years, Eagle Systems has been the industry leader in the design and manufacture of foil application and print enhancement equipment such as Hot Foil stamping, Cold Foiling and Cast and Cure. With hundreds of installations around the world, the Eagle Systems brand has become synonymous with quality, reliability and state of the art innovation. Completely manufactured, assembled and tested at their plant in Ocean New Jersey, the Eco-Eagle Systems are installed and in production usually within five days. Using advanced technology and the power of the internet, the highly automated Eco-Eagle Systems reduce foil costs, run smoothly and foil dust free without operator intervention. For more information about Eagle Systems products, go to www.thefoilexperts.com.

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