



NEWS – For Immediate Release

## Germany's H.O.Persiehl Installs Eagle's Cold Foil System

*One of Europe's leading commercial printing and packaging providers is already benefitting from client and new market feedback*

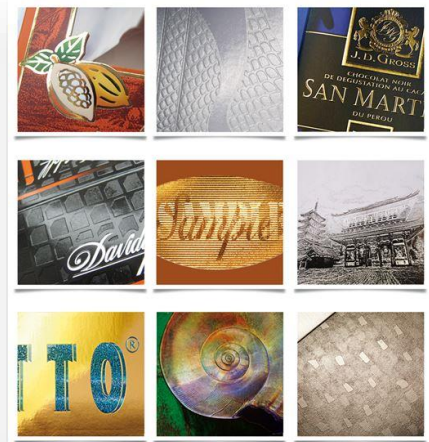
**NORDERSTEDT, GERMANY** – September 14, 2018 -- [Eagle Systems](#), Inc., a U.S. based developer and manufacturer of foil enhancement equipment, today announced that Eagle has installed their cold foil system at the production facility of [H.O.Persiehl GmbH & Co. KG](#), near Hamburg, Germany.

*"H.O.Persiehl is one of the leading printing companies in Europe for high quality products, and as such we also have one of the largest and most sophisticated equipment on the continent,"* notes Managing Director Philipp Persiehl. *"Until recently we were revered as the company with the highest application of hot foil enhancement [an estimated 80 million sheets / year]. Now we are quickly meshing our cold foil capabilities into our production portfolio and reaping the positive results."*

Respected as a specialist in packaging and finishing on a global scale, H.O.Persiehl prospers from long-standing partnerships with many leading brand producers. Each year, the company manufactures approximately 1.7 billion folding cartons and blanks, 2.5 billion labels and 30 million multipacks. As leaders dedicated to innovation and technology, they're committed to an unwavering passion for the highest level of quality, unconditional commitment to service, and meticulous attention to detail. H.O.Persiehl has been named a top industry supplier by market leaders and associations on numerous occasions.

### Cold Foil in Action

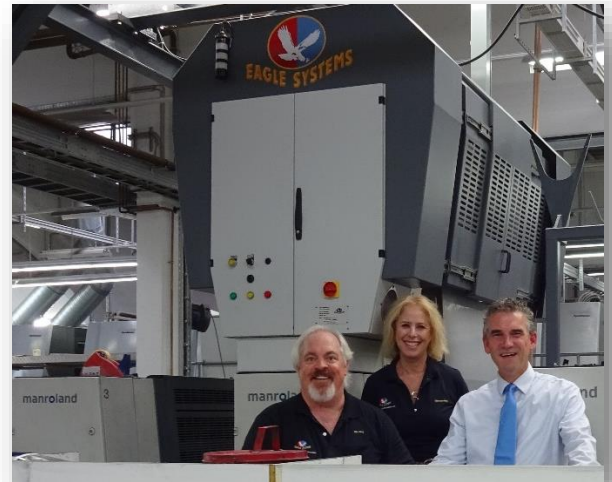
The Eagle Systems® Eco-Flow brand is industry-accepted as the most cost-effective and automated system commercially available. With almost four decades experience and real-world application behind every system, Eagle Cold Foil Systems have been adopted by the world's leading lithographic printing providers in just about every commercial printing market on the planet. Almost all types of lithographic printing press can be adapted to cold foil and realize the stunning effects achievable by overprinting on simple silver foil.



*"What's interesting was the buying process, unique to this purchase only,"* added Persiehl. *"We didn't need to contact other Eagle users, nor did we even see a live demonstration. What really convinced us was Mike King's [Eagle Systems President] incredible understanding of our needs and business, his team's stout confidence in their own system's productivity and reliability, and of course their positive reputation that preceded them."*

*Eagle's people simply convinced us with their approach and attitude. They're people who you just like and trust.*

*"Ultimately, the Eagle Systems has already proven to be easy to operate, and the company's technical and customer support has quickly lived up to their reputation with rapid response, concise and accurate answers to technical questions. We were up and running in June, and we're already presenting a new market face, while realizing very positive feedback from clients. The Eagle System will offer us even more options on the production floor and enable us to field a wider array of domestic and international customer demands."*



#### About H.O.Persiehl



**H.O.PERSIEHL**

Established in 1849 as a paper shop by its namesake, Hermann Otto Persiehl, H.O.Persiehl has grown in force to over 600 employees with four production facilities in Germany and Gostyń, Poland (since 2014). As a supplement to their main location in Norderstedt near Hamburg, they have a second German site in Wanfried, Northern Hesse (since the beginning of 2013) and recently added a third German facility in Versmold, Eastern Westfalia (May 2018). At present, H.O.Persiehl employs 136 printing units at their four operations, with a capacity for 260 million sheets per year. As a medium-sized and owner-managed family business in the 6th generation, the firm is characterized by flexibility, reliability and short decision-making processes in their on-going and successful development and production of folding cartons, labels and multipacks at the highest quality level. H.O.Persiehl's clients are leaders in the tobacco, food and non-food, healthcare industry and beverage industries, to name but a few. Many of their customers are international branded companies with the highest demands. [www.persiehl.de](http://www.persiehl.de)

#### About Eagle Systems

For more than 35 years, Eagle Systems has been the industry leader in the design and manufacture of foil application and print enhancement equipment such as Hot Foil stamping, Cold Foiling and Cast and Cure. With hundreds of installations around the world, the Eagle Systems brand has become synonymous with quality, reliability and state of the art innovation. Completely manufactured, assembled and tested at their plant in Ocean New Jersey, the Eco-Eagle Systems are installed and in production within five days. Using advanced technology and the power of the internet, the highly automated Eco-Eagle Systems reduce foil costs, run smoothly and foil dust free without operator intervention. For more information about Eagle Systems products, go to [www.thefoilexperts.com](http://www.thefoilexperts.com).

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**Image Caption 1:** *"After installing the Eagle Systems® Eco-Flow cold foil system in June, H.O.Persiehl has already begun to apply stunning techniques to client projects, to rave reviews."*

**Image Caption 2:** *"H.O.Persiehl Managing Director Philipp Persiehl (right) celebrates the installation of the Eagle Systems® Eco-Flow atop a manroland 700 press with Eagle President Mike King (left) and Vice President of Marketing Ellen Manning."*

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