



NEWS – For Immediate Release

Ellis Paper Box Chooses Eagle Systems' Cold Foil Solution For Their New Komori GL40

MISSISSUAGA, ONTARIO. -- November 3, 2014—Eagle Systems, Inc. a U.S. based developer and manufacturer of foil enhancement equipment, today announced the completed installation of its Eco-Eagle Cold Foil/Cast and Cure system at Toronto-based Ellis Paper Box. When Ellis purchased its new Komori GL40 eight-color litho press, the company was looking for more than just high-quality litho printing. They also wanted a way to provide added value for folding carton customers who wanted to make their products “pop” on the shelves.

The Eagle equipment, which also comes with cast and cure technology capabilities, is allowing Ellis to convert some hot foil jobs to cold foil, but Ellis is pleased that the company now has the option to offer both to its litho customers. “One of the real beauties of the cold foil technology is that you can add so much value with very little up-front cost, added Dave. Cold foil technology offers the best bang for the buck. Not only does the Eagle equipment add sparkle to the cartons, it does it without adding a large increase to the cost.”

This is also Ellis’s first experience with Eagle, and Dave Ellis reports it has been a positive one all around. “Eagle provided training—sending two people on-site and Eagle president/CEO Mike King and his employees have visited us to help our operators and continue to train.” He adds, “Eagle’s after-purchase service has been second to none. I know Mike has my back, and he wants us to be successful—I’m really happy that I’ve partnered with him.”



Dave Ellis, President, and Brett Rogers, Plant Manager at Ellis Paper Box proudly show off their first cold foil color chart.

Mike King stated, “I saw the excitement of Brett with his eyes wide open already thinking of ideas to make the foil pop. Brett and Dave were very excited with their new abilities. To see their excitement makes my efforts to teach the cold foil process all worthwhile.”



Brett Rogers, Plant Manager of Ellis Paper Box, Mike King, President/CEO Eagle Systems, Ellen Manning, VP of Sales & Marketing, Eagle Systems and Dave Ellis, President of Ellis Paper Box, next to the Eagle cold foil unit.

The purchase of the Eagle cold foil unit was primarily in response to the needs of current customers, Dave Ellis says, “but we do see the possibility of new markets and customer bases with this capability.” He adds, “At Ellis we always look at ways to differentiate ourselves from our competitors. We believe in investing in new technologies to stay on top of trends, and we like to set trends as well, with the

The Eco-Eagle Cold Foil System

The Eco-Eagle Cold Foil system is a value-added finishing technique for cold foil applications. The add-on system can retrofit to new or existing 70cm up to 200cm sheet-fed offset presses from most major press manufacturers. It offers users the flexibility to apply a single 102cm width of foil or multiple widths of foil, in any combination, as narrow as 5cm. This ability greatly reduces foil cost and consumption. In addition, the cold foil system operates on about the same amount of electricity as a 1,500 watt hair dryer, reducing energy demands in production environments. This year, Eagle Systems has added the ability to use a 16,000k foil roll which allows for less change over during a job run.

About Eagle Systems

For more than 25 years, Eagle Systems has been the industry leader in the design and manufacture of foil application and print enhancement equipment. With hundreds of installations around the world, the Eagle Systems brand has become synonymous with quality, reliability and state of the art innovation. Since founding the company, Mike King, CEO/President and inventor of all Eagle Systems products, has specialized in the use of foil in printing. Once again Mike has demonstrated his dominance in this arena since the company first rolled out a new line of foil systems – the Eco-Eagle Cold Foil and the Eco-Eagle Cast and Cure systems.

These systems are in a class of their own. Completely manufactured, assembled and tested at their new plant in Ocean New Jersey, the Eco-Eagle systems are installed and in production within three days. Using advanced technology and the power of the internet, the highly automated Eco-Eagle Systems reduce foil costs, run smoothly and foil dust free without operator intervention. For more information about Eagle Systems products, go to www.thefoilexperts.com.

Those interested in learning more, can go online to Helpful Facts on Hot Foil Stamping and Cold Foil Printing.

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