



NEWS – For Immediate Release

EAGLE SYSTEMS Tailors the Ideal Cold Foil System for PLI

-- PLI is the World's Largest Keycard Manufacturer and a Leading Speciality Printer --

ASHEVILLE, NC – July 15, 2014 -- Eagle Systems, Inc., a U.S. based developer and manufacturer of foil enhancement equipment, today announced the completed installation of its Eco-Eagle Cold Foil system at the headquarters of Plasticard Locktech International (PLI) in Asheville, North Carolina. Already the world leader in keycards for many of the largest and most distinguished hotels, casinos, and major attractions, PLI's mission is to now become the most recognized name in specialty printing. The Eagle System was installed in May and operates in unison with the company's Komori Lithrone 40". For more product information, go to www.thefoilexperts.com.

"Cold Foil is a critical production component to the success of PLI, but for several years we've been unable to find a system that met our unique professional needs," notes Peter Krauss, COO and Chief Sales & Marketing Officer, PLI. "After many failed attempts with several different vendors, we were starting to believe cold foil was not going to be compatible with our goals. We actually found Eagle Systems via an internet search, but once we did, they were able to spec a system to our specific and professional needs. Mike King and his group went beyond personalized attention to tailor a system that would ensure our success."



Peter Krauss, COO and Chief Sales & Marketing Officer, PLI

The Eco-Eagle Cold Foil System



The Eco-Eagle Cold Foil system is a value-added finishing technique for cold foil applications. The add-on system can retrofit to new or existing 28-inch up to 80-inch sheet-fed offset presses from most major press manufacturers. It offers users the flexibility to apply a single 40-inch width of foil or multiple widths of foil, in any combination, as narrow as 2- inches. This ability greatly reduces foil cost and consumption. In addition, the cold foil system operates on about the same amount of electricity as a 1,500 watt hair dryer, reducing energy demands in production environments. This year, Eagle Systems has added the ability to use a 16,000k foil roll which allows for less change over during a job run.

PLI Cards CEO & President Mark Goldberg (left) with Mike King, CEO & President of Eagle Systems (right) stand in front of their new cold foil system

The Eco-Eagle system provides the benefits of high-quality performance and reliability, as well as efficient machine-ability and cost effectiveness. Spot or overall foil coverage is printed inline and then overprinted at standard press speeds. The process uses standard printing plates and features setup times of less than 10 minutes. Eco-Eagle is completely automated thereby eliminating the human interface and operator/machine intervention.

About PLI



PLI has been perfecting the art of keycard manufacturing and specialty printing for over 20 years. PLI prides itself on becoming an extension of the client's brand. As active members of the "Brand Police", PLI ensures customers are only procuring the correct standard products of the highest print quality and functionality. While PLI is the leader in keycard manufacturing, PLI is also a leading specialty printer of plastic and paper products, offering an extensive catalog of products for hotels, retailers, restaurants, attractions, casinos and casino-hotels, fun centers, sports commissions, and event planners. All items are produced on state-of-the-art equipment, which includes 11 small- and large-format digital, screen, and offset presses capable of creating dynamic products that engage customers and boost the bottom line. <http://www.plicards.com>.

About Eagle Systems

For more than 24 years, Eagle Systems has been the industry leader in the design and manufacture of foil application and print enhancement equipment. With hundreds of installations around the world, the Eagle Systems brand has become synonymous with quality, reliability and state of the art innovation. Since founding the company, Mike King, CEO/President and inventor of all Eagle Systems products, has specialized in the use of foil in printing. Once again Mike has demonstrated his dominance in this arena since the company first rolled out a new line of foil systems – the Eco-Eagle Cold Foil and the Eco-Eagle Cast and Cure systems.

These systems are in a class of their own. Completely manufactured, assembled and tested at their new plant in Ocean New Jersey, the Eco-Eagle systems are installed and in production within five days. Using advanced technology and the power of the internet, the highly automated Eco-Eagle Systems reduce foil costs, run smoothly and foil dust free without operator intervention. For more information about Eagle Systems products, go to www.thefoilexperts.com.

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Media Contact

Ellen Manning
Vice President of Marketing
Eagle Systems, Inc.
T: 732-226-2111 x117
E: emanning@thefoilexperts.com