



NEWS – For Immediate Release

Marrs Printing Newest Graduate of Eagle Systems Cold Foil Certification Program

Even after four years of working with an Eagle Systems, Marrs production and executive teams gained even greater insight and understanding of improved cold foil techniques and applications

CITY OF INDUSTRY, CA – July 25, 2016 -- [Eagle Systems](#), Inc., a U.S. based developer and manufacturer of foil enhancement equipment, today announced that [Marrs Printing and Packaging, Inc.](#) has successfully completed their *Eagle Cold Foil Certification Course* (ECFC). Marrs is a family owned and operated service provider founded in 1972. The ECFC is a comprehensive 8-hour program, not only geared towards improving production understanding and techniques of press operators, but incorporates the executive management level, ensuring that each Eagle Cold Foil user garners both higher quality and greater ROI.

The course is conducted at the user's production facility to ensure all real-world factors and influences are incorporated. Eagle has designed a unique test form, designed for failure, to run off each applicant's system. The press is then fine-tweaked to maximize performance out of each operation's adhesives, foils and blankets. One of the end results is the elimination of former process obstacles, such as pin-holing and mud cracking. Regardless of the previous experience level, ECFC will yield significant business and Cold Foil performance advancements.

"We first installed an Eco-Eagle cold foil system on our manroland 700 40-inch six-color UV-equipped press in April 2012. The year celebrated our 40th anniversary in the printing industry and we were eager to mark the occasion by offering our customers something that no one else could. Installing our Eagle system provided the answer to those needs by delivering faster turnaround, reduced costs, and an environmentally-friendly solution," notes Scott Marrs, Vice President.

"Four years ago Eagle President Mike King told us his machine would do everything he said it would do or our money back. That was what sealed the deal for us and he was true to his word. When Mike approached us earlier this year we were only too eager to hear about their new education program. Cold Foil has been a major success for us and this certification program promises to take our expertise and understanding to a whole new level.

"The Eagle system has been rock solid for our production department, yet the ECFC analyzes and fine-tuned every element of the process. This one-day program promised to elevate our understanding and awareness, and it did.



We now view cold foil from a whole new perspective and anticipate even greater rewards for both Marrs and our customers.”

About Marrs Printing and Packaging



Since their founding in 1972, Marrs Printing and Packaging has evolved into one of the most complete printing and packaging providers in Southern California. Marrs provides customers with high-quality printing services and custom packaging solutions. From the foundation of traditional print media, to the latest advanced packaging technologies, Marrs handles it all. And their wide ranging capabilities, enable them to service the needs in today's rapidly changing marketplace. Incorporating technologically advanced printing capabilities, Marrs is renowned for flexibility and responsiveness, integrity and reliability, and an unwavering commitment to unparalleled customer satisfaction and to craftsman-like excellence. These are the guidelines that have driven Marrs' near half-century of benchmarked success. <http://www.marrs.com/>

About Eagle Systems

For more than 30 years, Eagle Systems has been the industry leader in the design and manufacture of foil application and print enhancement equipment. With hundreds of installations around the world, the Eagle Systems brand has become synonymous with quality, reliability and state of the art innovation. Since founding the company, Mike King, CEO/President and inventor of all Eagle Systems products, has specialized in the use of foil in printing. Once again Mike has demonstrated his dominance in this arena since the company first rolled out a new line of foil systems – the Eco-Eagle Cold Foil and the Eco-Eagle Cast and Cure systems.

These systems are in a class of their own. Completely manufactured, assembled and tested at their plant in Ocean New Jersey, the Eco-Eagle systems are installed and in production within five days. Using advanced technology and the power of the internet, the highly automated Eco-Eagle Systems reduce foil costs, run smoothly and foil dust free without operator intervention. For more information about Eagle Systems products, go to www.thefoilexperts.com.

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Image Caption: *Certification course graduates receive ECFC Certification Award from Eagle Systems. On hand to receive this award from Eagle President and CEO Mike King (left) is MARRS Printing and Packaging Vice President Scott Marrs.*