



NEWS – For Immediate Release

Eagle Systems Launches Cold Foil Certification Program; Ensures Each User Maximizes Production and Business Impact

OCEAN, New Jersey – May 12, 2016 -- [Eagle Systems](#), Inc., a U.S. based developer and manufacturer of foil enhancement equipment, today introduced the Eagle Cold Foil Certification Course (ECFC). The comprehensive 8-hour program is not only geared towards improving production understanding and techniques of press operators, but incorporates the executive management level, ensuring that each Eagle Cold Foil user garners both higher quality and greater ROI.

The course is conducted at the user's production facility to ensure all real-world factors and influences are incorporated. Eagle has designed a unique test form, designed for failure, to run off each applicant's system. The press is then fine-tweaked to maximize performance out of each operation's adhesives, foils and blankets. One of the end results is the elimination of former process obstacles, such as pin-holing and mud cracking. Regardless of the previous experience level, ECFC will yield significant business and Cold Foil performance advancements.



The first Eagle customer to successfully pass the certification course was [Packaging Graphics](#) of the Matlet Group in Providence, Rhode Island. Packaging Graphics is a leading manufacturer of high-end consumer packaging. Eagle had installed their cold foil system in late 2014 in unison with the company's manroland press. Earlier this year, on Saturday, February 13th, Eagle President and CEO Mike King conducted the full day course, which was initiated with two hours of classroom training followed by six hours of direct on-press interaction.

"The Eagle Cold Foil System has been a very successful investment for Packaging Graphics," notes John Gaffney, Packaging Graphics President. "The Eagle system's performance was consistently strong, and yet the certification training and education was able to fine-tune every element of the process. It simply made a good thing even better. This one-day program promised to elevate our understanding and awareness, so we invested an off-day for future gains. Looking back, the certification course almost immediately took us to a whole new level of Cold Foil proficiency. Eagle has been a dedicated partner in our success."

“Everyone loves Cold Foil, and if you don’t, then you just don’t know enough about it yet! This mantra encompasses the passion that drives everything we do at Eagle,” notes King.

“Although we build and deliver a superior Cold Foil solution, without continuous R&D and dedication, our value would grow stagnant. The same can be said for our users, and the certification course enables us to share our vast experience to make their capabilities even better.



“It ensures each customer is not only using the best Cold Foil tool, but performing with preeminent techniques and the highest Cold Foil standards anywhere. It makes us more valuable to our customers, our customers more valuable to their clients, and it’s what brand managers and owners increasingly demand. With the goal to have every Eagle Systems user certified by the end of 2017, ECFC will ensure a new standard in Cold Foil is quickly achieved.”

About Eagle Systems

For more than 30 years, Eagle Systems has been the industry leader in the design and manufacture of foil application and print enhancement equipment. With hundreds of installations around the world, the Eagle Systems brand has become synonymous with quality, reliability and state of the art innovation. Since founding the company, Mike King, CEO/President and inventor of all Eagle Systems products, has specialized in the use of foil in printing. Once again Mike has demonstrated his dominance in this arena since the company first rolled out a new line of foil systems – the Eco-Eagle Cold Foil and the Eco-Eagle Cast and Cure systems.

These systems are in a class of their own. Completely manufactured, assembled and tested at their new plant in Ocean New Jersey, the Eco-Eagle systems are installed and in production within five days. Using advanced technology and the power of the internet, the highly automated Eco-Eagle Systems reduce foil costs, run smoothly and foil dust free without operator intervention. For more information about Eagle Systems products, go to www.thefoilexperts.com.

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Image Caption: *Certification course graduates receive ECFC Certification Award from Eagle Systems. On hand to receive this award from Eagle President and CEO Mike King (left) were John Gaffney, President (center) and Kevin Trainor, Director of Manufacturing (right).*