



NEWS – For Immediate Release



## **EAGLE SYSTEMS installs Eco-Eagle Cold Foil System at Cartamundi USA Headquarters in Dallas, Texas**

*-- Cartamundi is considered the established worldwide leader in playing, trading, collectible and game card products --*

**DALLAS, Texas** -- November 20, 2013 -- Graphic Art Systems, Inc., a U.S. based developer and manufacturer of foil enhancement equipment, today announced the completed installation of its Eco-Eagle Cold Foil system at the US headquarters of Cartamundi and Elite Packaging. Cartamundi is established as the worldwide leader in the production of playing, trading, collectible and game card products for casinos, home entertainment houses, software developers, and of course both trading and collectible card manufacturers. With the installation completed just weeks ago, the impact of the Eagle System is already telling. For the card leader, in-house cold foil translates to faster turnaround and very competitive pricing for an ever-expanding customer base. For more information about Cartamundi USA, go to: [www.cartamundiusa.com/](http://www.cartamundiusa.com/)

*"Eagle offers us an All-American made machine that's extremely user-friendly, operates as a stand-alone unit, and comes with the renowned hands-on guidance of Mike King and his crew," notes Bob Nickel, VP, Specialty Packaging Innovative Technology/R&D for Cartamundi USA. "Whenever you're driving into new territory, a little hand-holding is critical. Eagle has made the investigation, installation and implementation of cold foil into Cartamundi easy.*

*"We've spent over nine months researching how we could best inject cold foil into our workflows. And we analyzed every available option. After visiting current Eagle users to see the system in action, the last step was to visit Mike and his team at PRINT in September. We received the system right out of their booth, but by then we were already sold.*

*"After a two-day install [they expected 3 to 4], we've already run three jobs through the Eagle System and our KBA 106 Press. Our customers are overwhelmed by the results and accelerated turnaround time.*

### **The Eco-Eagle Cold Foil System**

The Eco-Eagle Cold Foil system is a value-added finishing technique for cold foil applications. The add-on system can retrofit to new or existing 28-inch up to 80-inch sheet-fed offset presses from most major press manufacturers. It offers users the flexibility to apply a single 40-inch width of foil or multiple widths of foil, in



any combination, as narrow as 2- inches. This ability greatly reduces foil cost and consumption. In addition, the cold foil system operates on about the same amount of electricity as a 1,500 watt hair dryer, reducing energy demands in production environments.

The Eco-Eagle system provides the benefits of high-quality performance and reliability, as well as efficient machine-ability and cost effectiveness. Spot or overall foil coverage is printed inline and then overprinted at standard press speeds. The process uses standard printing plates and features setup times of less than 10 minutes. Eco-Eagle is completely automated thereby eliminating the human interface and operator/machine intervention.

## **About Graphic Art Systems**

For more than 20 years, Graphic Arts Systems has been the industry leader in the design and manufacture of foil application and print enhancement equipment with their “Eagle Systems”™ brand. With hundreds of installations around the world, the Eagle Systems brand has become synonymous with quality, reliability and state of the art innovation. Since founding Graphic Art Systems Mike King, CEO/President and inventor of all Eagle Systems products, has specialized in the use of foil in printing. Once again Mike has demonstrated his dominance in this arena when Graphic Art Systems rolled out a new line of foil systems – the Eco-Eagle Cold Foil and the Eco-Eagle Cast and Cure systems.

These systems are in a class of their own. Completely manufactured, assembled and tested at their plant in Ocean New Jersey, the Eco-Eagle systems are installed and in production within five days. Using advanced technology and the power of the internet, the highly automated Eco-Eagle Systems reduce foil costs, run smoothly and foil dust free without operator intervention. For more information about Graphic Art Systems and all the Eagle Systems products, go to [www.thefoilexperts.com](http://www.thefoilexperts.com).

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**Image Caption:** *Future & Foil So Bright We Need to Wear Shades... Cartamundi-USA (located in Dallas, Texas USA) starts up their first Eagle Cold Foil System on their KBA 106. Cartamundi an old time customer of Eagle System products knows innovation when they see it. (from L to R): Ken Kozol (Print Manager), Steve Young (President & CEO of Cartamundi-USA), Bob Nickel (VP Specialty Packaging, Innovative Technology/R&D), and Mike King - President & CEO of Eagle System.*