



EAGLE SYSTEMS installs Eco-Eagle Cold Foil System at Farmografica in Argentina

-- Farmografica is considered be one of the leading manufacturers of paperboard packaging in the Latin American market --

BUENOS AIRES, ARGENTINA –
June 7, 2014 -- Eagle Systems, Inc., a U.S. based developer and manufacturer of foil enhancement equipment, today announced the completed installation of its Eco-Eagle Cold Foil system at the Argentinian headquarters of Farmografica S.A., considered a top 10 paperboard manufacturer in Latin America and a top 3 in the Argentinian marketplace. The Eagle System was installed in March and operates in unison with the company's KBA 8-color press (KBA 105 - 8 + L Model 2014).

“The installation of this new concept of printing and finishing, opens a new door to creativity and innovation,” notes Martin Esposito, Operational Manager, Farmografica. “We’ve positioning ourselves as the only printer in Argentina with such a technology. Its impact is not only an advantage for our customer, but an incredible differentiator for our business. The Eagle System has worked perfectly, dazzling us with every new project, and making our prints pop with unprecedented finishes. Just as impressive is how easy it is to operate and its versatility. All of which has been reflected in the variety and quality of the finished work.”



From Left to Right :
Armando Esposito - Operational Director of Farmografica
Alberto Esposito -President of Farmografica
Martin Esposito - Operational Manager for Farmografica
Enrique Esposito Sales Manager of Farmografica
Mike King - President & CEO of Eagle System

farmografica

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important thing is to achieve the satisfaction of our customers, always trying to understand, help and serve. Since our customer's happiness is

Farmografica is not a packaging company, it's a company that provides a service, the end result being a cardboard container.

“Our philosophy is based on our understanding of the great hotels of the world, where the most



our happiness. Our philosophy is easily reflected in the Eagle systems. Mike King, owner and developer of the Eagle system, finds the same passion and vocation in work as we do in Farmografica,” adds Esposito.

Farmografica made the decision to include the Eagle System as a priority in their investments after extensive competitive research. “We visited two companies that were already working with Eagle. Fortunately, both of them were very open and able to speak thoroughly about it. Their response was that of overwhelming satisfaction with their new printing possibilities, while exceeding customers’ expectations. For us, Eagle Systems opens doors to new markets.”

The Eco-Eagle Cold Foil System

The Eco-Eagle Cold Foil system is a value-added finishing technique for cold foil applications. The add-on system can retrofit to new or existing 28-inch up to 80-inch sheet-fed offset presses from most major press manufacturers. It offers users the flexibility to apply a single 40-inch width of foil or multiple widths of foil, in any combination, as narrow as 2- inches. This ability greatly reduces foil cost and consumption. In addition, the cold foil system operates on about the same amount of electricity as a 1,500 watt hair dryer, reducing energy demands in production environments.

The Eco-Eagle system provides the benefits of high-quality performance and reliability, as well as efficient machine-ability and cost effectiveness. Spot or overall foil coverage is printed inline and then overprinted at standard press speeds. The process uses standard printing plates and features setup times of less than 10 minutes. Eco-Eagle is completely automated thereby eliminating the human interface and operator/machine intervention.

About Eagle Systems

For more than 24 years, Eagle Systems has been the industry leader in the design and manufacture of foil application and print enhancement equipment. With hundreds of installations around the world, the Eagle Systems brand has become synonymous with quality, reliability and state of the art innovation. Since founding the company, Mike King, CEO/President and inventor of all Eagle Systems products, has specialized in the use of foil in printing. Once again Mike has demonstrated his dominance in this arena since the company first rolled out a new line of foil systems – the Eco-Eagle Cold Foil and the Eco-Eagle Cast and Cure systems.

These systems are in a class of their own. Completely manufactured, assembled and tested at their new plant in Ocean New Jersey, the Eco-Eagle systems are installed and in production within five days. Using advanced technology and the power of the internet, the highly automated Eco-Eagle Systems reduce foil costs, run smoothly and foil dust free without operator intervention. For more information about Eagle Systems products, go to www.thefoilexperts.com.