



NEWS – For Immediate Release

Eagle Cold Foil Certification Course Translates to Faster, Better, and Savings for LA's D'Andrea Graphic Communications

Less than a month after the one-day course, dgc realizes significant quality bump, throughput acceleration, and cost savings

LOS ANGELES – November 1, 2016 -- [Eagle Systems](#), Inc., a U.S. based developer and manufacturer of foil enhancement equipment, today announced that [D'Andrea Graphic Communications](#) (dgc) has successfully completed their *Eagle Cold Foil Certification Course* (ECFC). The comprehensive 8-hour program is not only geared towards improving production understanding and techniques of press operators, but incorporates the executive management level, ensuring that each Eagle Cold Foil user garners both higher quality and greater ROI.

The program's benefits are fully evident at dgc. Following the one-day program, conducted onsite on September 10th, dgc management realized an almost immediate efficiency boost. "They say you can't teach old dogs new tricks, but we were schooled by one of the most savvy and experienced teachers in the Cold Foil business," notes pressroom supervisor Gary Reyes. "Eagle president and CEO Mike King not only showed us several time-saving tricks, but he literally changed the way we start and finish each new cold foil job. It was a very rewarding investment for not just our press operators, but our management staff as well."

A little over a month later, dgc has already realized measurable production rewards. "First of all, make-ready is substantially faster and overall product quality is noticeably enhanced. Second, throughput has been accelerated by between 10% and 15% on cold foil projects. And third, we're experiencing about a 15% to 20% reduction in material use. This element alone has translated to \$1000 to \$2500 in additional profits, depending upon the job. The programs paid for itself in the first week. How many vendors tell you they're going to make you faster, better, and more profitable... and then do it? But that's we've come to expect from Eagle Systems."

D'Andrea Graphic Communications and Eagle

Located in western Los Angeles on the coast, dgc is a 25-employee boutique print shop with an intimate connection to clients, offering unthinkable creative printing and marketing services. Though the company serves a growing international clientele, their focus is on the elite of Southern California, including large advertising and design agencies, entertainment companies, movie studios, record producers, DVD production and distribution firms, as well as major automobile marketers.



Eagle Systems president and CEO Mike King presents pressroom supervisor Gary Reyes (center right) and his D'Andrea Graphic Communications production team with their duly earned ECFC Certification Award.

In early December 2013, dgc installed an Eagle inline cold foil system on their eight-color 40" Komori UV press, furthering dgc's investment in new technology. The Eagle system not only increased the services and solutions they offered to their clients, it enabled dgc to print a silver film material inline and overprint process and spot colors to achieve a full spectrum of true metallic colors.

About the Course

The course is conducted at the user's production facility to ensure all real-world factors and influences are incorporated. Eagle has designed a unique test form, designed for failure, to run off each applicant's system. The press is then fine-tweaked to maximize performance out of each operation's adhesives, foils and blankets. One of the end results is the elimination of former process obstacles, such as pin-holing and mud cracking. Regardless of the previous experience level, the ECFC will yield significant business and Cold Foil performance advancements.

About D'Andrea Graphic Communications



D'Andrea Graphic Communications (DGC) is an international award-winning boutique printer with a passion for creative excellence, dedicated to strategic client partnerships, and a commitment to the highest environmental standards in the industry. The company's philosophy is developed on the backbone of years of collective experience in the marketplace. DGC Marketing Services Department offers a complete compliment of services from concept and design, database management, and printing, to direct mail and campaign analysis for future campaign implementation. The growing firm has been recognized for their superior quality and attention to detail with nine PIASC Print Excellence Awards in the last three years, including seven "Best of Category" achievements. For more information, go to <http://dandreagraphics.com>.

About Eagle Systems

For more than 25 years, Eagle Systems has been the industry leader in the design and manufacture of foil application and print enhancement equipment. With hundreds of installations around the world, the Eagle Systems brand has become synonymous with quality, reliability and state of the art innovation. Since founding the company, Mike King, CEO/President and inventor of all Eagle Systems products, has specialized in the use of foil in printing. Once again Mike has demonstrated his dominance in this arena since the company first rolled out a new line of foil systems – the Eco-Eagle Cold Foil and the Eco-Eagle Cast and Cure systems.

These systems are in a class of their own. Completely manufactured, assembled and tested at their new plant in Ocean New Jersey, the Eco-Eagle systems are installed and in production within five days. Using advanced technology and the power of the internet, the highly automated Eco-Eagle Systems reduce foil costs, run smoothly and foil dust free without operator intervention. For more information about Eagle Systems products, go to www.thefoilexperts.com.

-- ### --

Copyright 2016 --- All brand names are the property of their respective owners and may or may not be trademarked.

Media Contact

Ellen Manning
Vice President of Marketing
Eagle Systems, Inc.
T: 732-226-2111 x117
E: emanning@thefoilexperts.com